



**“BRING IT ON: FIGHT TO THE FINISH,” STARRING CHRISTINA MILIAN,
MAKES ITS TELEVISION PREMIERE ON ABC FAMILY ON SUNDAY, JANUARY 17**

**Network to Air a “Bring-It-On-A-Thon,” Featuring Three Previous Installments
of the Popular Movie Franchise Back to Back Leading Up to Premiere**

Burbank, CA (December 16, 2009) – *Bring It On: Fight to the Finish*, the fifth installment from the popular global hit movie franchise, starring Grammy[®]-nominated recording star and actress Christina Milian, will make its television premiere on ABC Family **on Sunday, January 17 (8:00PM-10:00PM ET/PT)**. Turning the day into a BRING-IT-ON-A-THON, viewers can catch “Bring It On” from 2:00-4:00PM ET/PT, “Bring It On: In It to Win It” from 4:00-6:00PM ET/PT and “Bring It On: All or Nothing” from 6:00-8:00PM ET/PT.

In the all-new movie ***Bring It On: Fight to the Finish***, East Los Angeles high school cheer squad captain Lina Cruz (Christina Milian) and her best friends, Gloria (Vanessa Born) and Treyvonetta (Gabrielle Dennis), have high hopes of winning the Spirit Championships with the team’s fiery fusion of Latin and hip-hop moves. Instead, Lina’s world is turned upside down when her mother remarries and her family relocates to Malibu, where she is forced to adjust to a new home, a new stepsister (Holland Roden) and a new school with a less-than-stellar cheer squad. Always ready for a challenge, Lina takes on the daunting task of transforming the Malibu Vista High Sea Lions cheer squad into a championship team, but she will have to get past the award-winning Jaguar cheer squad and their captain, Avery (Rachele Brooke Smith). Lina’s budding romance with Avery’s brother Evan (Cody Longo) only intensifies the rivalry. With the stakes higher than ever, Lina devises a bold plan that could blow the Jaguars right off of the competition floor and lead the Sea Lions to victory!

From Universal Studios Family Productions and Beacon Communications, the film is executive produced by longtime Beacon partners Charlie Lyons (*The Water Horse: Legend of the Deep*, *The Guardian*) and Armyan Bernstein (*The Hurricane*, *Air Force One*) and produced by David Buelow (*Into The Blue 2*, *Legally Blondes*), David Brookwell (*Raise Your Voice*, “That’s So Raven”) and Sean McNamara (*Bratz*, *Raise Your Voice*). Tony Gonzalez, choreographer of *Bring It On: All or Nothing* and *Bring It On: In It to Win It* returns as associate producer and choreographer to create the franchise’s most astounding dance sequences yet.

The **Universal Studios Family Productions** banner develops and produces live-action and animated family productions directly for the home entertainment and television markets. Among the group’s portfolio of prized properties is *The Land Before Time*, the most successful feature-length children’s home entertainment franchise of all time, having earned more than one billion dollars worldwide to date. Since its formation in 2005, the group has built an exceptional slate of family fare, including the all new DVD Original release *Bring Fight to the Finish*, the latest winning installment in the hugely successful *Bring It On* film franchise; the highly popular action-adventure epic *Scorpion King 2: Rise of A Warrior*; the Daytime Emmy[®]-winning “Curious George” television series on PBS KIDS; a string of *Barbie* movies, based on the world-renowned Mattel-branded doll; and *Beethoven’s Big Break*, based on the beloved family franchise. Universal Studios Family Productions is part of Universal Studios Home Entertainment.

Part of the Disney-ABC Television Group, ABC Family is distributed in over 98 million homes. ABC Family features programming reflecting today’s families, entertaining and connecting with adults through relevant stories about today’s relationships, all told with diversity, dysfunction, passion, humor and heart. ABC Family’s programming is a mix of network defining original series and original movies,

quality acquired series and blockbuster theatricals. ABC Family is also the destination for annual Holiday events with "13 Nights of Halloween" and "25 Days of Christmas!" ABC Family. A New Kind of Family.

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Video and art are available at www.abcfamilymedianet.com

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