



**ABC FAMILY ATTEMPTS TO SET THE GUINNESS WORLD RECORD™ FOR THE LARGEST GATHERING OF SANTA'S ELVES ON MONDAY, DECEMBER 7 IN NEW YORK CITY'S THE POND AT BRYANT PARK**

**Jenny McCarthy and Dean McDermott of Network's New Original Holiday Movie "Santa Baby 2: Christmas Maybe" Will Be on Hand to Commemorate the Event**

**New Yorkers and Tourists Wanting to Be a Part of the Record-Breaking Attempt Can Join in on the Fun by Dressing in Guinness World Record-Approved Elf Costumes – Come Early and Grab Your Spot to Become a Part of Holiday History!**

Burbank, CA (November 23, 2009) – In support of its new original holiday movie, "**Santa Baby 2: Christmas Maybe**," and the network's annual 25 Days of Christmas event – the biggest programming event on cable – ABC Family will attempt to set a new Guinness World Record™ for the largest gathering of Santa's "elves" together in one place! ABC Family's World Record Elf Party will take place in New York's The Pond at Bryant Park (Midtown Manhattan, between 40th and 42nd Streets and 5th and 6th Avenues) on Monday, December 7 from 12:00 Noon-2:00PM ET. "**Santa Baby 2: Christmas Maybe**" stars Jenny McCarthy and Dean McDermott will be on hand to help gather over 250 "elves" to set the new world record.

For those people in New York who want to be a part of the record-breaking attempt, official elf costumes (approved by Guinness World Records) will be handed out to adults and children on-site at the event. The costumes fit easily over your clothes and are yours to keep. The festivities kick off at Noon, so come early to ensure you and your loved ones are part of Christmas history! Prizes, including a flat-screen TV, will also be up for grabs!

In the holiday movie, "Santa Baby 2: Christmas Maybe," McCarthy stars as Santa's business-minded daughter, Mary Class, who must contend both with Santa's mid-life crisis and his elves going on strike right at the height of Christmas madness. Santa's tired of the responsibilities of the job and is ready to pass on the reins to Mary, who feels torn between the family business and running her own high stakes firm in New York City, along with balancing a relationship with the love of her life, Luke (Dean McDermott). The situation gets increasingly dire when a disgruntled former elf, Teri (Kelly Stables), in cunning disguise, sows dissension at the North Pole in an effort to take over Christmas. "**Santa Baby 2: Christmas Maybe**" premieres on Sunday, December 13 (8:00-10:00PM ET/PT).

Part of the Disney-ABC Television Group, ABC Family is distributed in over 98 million homes. ABC Family features programming reflecting today's families, entertaining and connecting with adults through relevant stories about today's relationships, all told with diversity, dysfunction, passion, humor and heart. ABC Family's programming is a mix of network defining original series

and original movies, quality acquired series and blockbuster theatricals. ABC Family is also the destination for annual Holiday events with "13 Nights of Halloween" and "25 Days of Christmas!" ABC Family. A New Kind of Family.

Contact: Diane Morgan  
ABC Family Media Relations  
Ph: 818.973.2167  
Email: [Diane.Morgan@disney.com](mailto:Diane.Morgan@disney.com)

Amy Prenner  
ABC Family Media Relations  
Ph: 818.569.3309  
Email: [Amy.Prenner@disney.com](mailto:Amy.Prenner@disney.com)

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