

**ABC FAMILY HOSTS A MAGICAL WEEKEND FULL OF ‘HARRY POTTER’ FILMS
ON JULY 10-12 TO GEAR UP FOR THE NEW FILM’S SUMMER RELEASE**

**EVENT FEATURES EXCLUSIVE NEVER-BEFORE-SEEN FOOTAGE AND INTERVIEWS
WITH THE CAST OF “HARRY POTTER AND THE HALF-BLOOD PRINCE”**

Burbank, CA (June 26, 2009) – To help all Potter-philes gear up for the July 15th opening of “Harry Potter and the Half-Blood Prince,” fans can catch up on all of the magical mischief at Hogwarts when ABC Family airs the first four films of the franchise during its summer “Harry Potter Weekend,” airing Friday, July 10 through Sunday, July 12.

On top of reliving their favorite wizard moments, ABC Family will also be airing exclusive featurettes, with never-before-seen footage and cast interviews, from “**Harry Potter and the Half-Blood Prince**” throughout the weekend’s 3-day event. Stars Daniel Radcliffe, Rupert Grint, Emma Watson and Tom Felton take viewers deeper into the world of “The Half-Blood Prince” by discussing what Malfoy is really up to in the film, Ron’s new sports adventure, and how Hermione is dealing with Ron’s new main squeeze. So be sure to grab your chocolate frogs and pumpkin juice, because this event is a must see for Muggles and Wizards alike!

The “Harry Potter” weekend schedule is as follows:

Friday, July 10th

(7:30 – 11:00 PM ET/PT) “**Harry Potter and the Sorcerer’s Stone**”

Saturday, July 11th

(12:30 – 4:00 PM ET/PT) “**Harry Potter and the Sorcerer’s Stone**”

(4:00 – 8:00 PM ET/PT) “**Harry Potter and the Chamber of Secrets**”

(8:00 PM – 11:00 PM ET/PT) “**Harry Potter and the Prisoner of Azkaban**”

Sunday, July 12th

(12:30 – 4:30 PM ET/PT) “**Harry Potter and the Chamber of Secrets**”

(4:30 – 7:30 PM ET/PT) “**Harry Potter and the Prisoner of Azkaban**”

(7:30 – 11:00 PM ET/PT) “**Harry Potter and the Goblet of Fire**”

Part of the Disney-ABC Television Group, ABC Family is distributed in over 97 million homes. ABC Family features programming reflecting today’s families, entertaining and connecting with adults through relevant stories about today’s relationships, all told with diversity, dysfunction, passion, humor and heart. ABC Family’s programming is a mix of network defining original series and original movies, quality acquired series and blockbuster theatricals. ABC Family is also the destination for annual Holiday events with “13 Nights of Halloween” and “25 Days of Christmas!” ABC Family. A New Kind of Family.

Contact: Catherine Graves, ABC Family, (818) 973-4044, catherine.graves@disney.com
Art available at www.abcfamilymedianet.com