



**DIANE MORGAN NAMED VICE PRESIDENT,
MEDIA RELATIONS, ABC FAMILY**

BURBANK, CA (August 7, 2008) -- Diane Morgan has been appointed vice president, Media Relations, ABC Family, it was announced today by Nicole Nichols, senior vice president, Entertainment Communications, Disney-ABC Television Group, to whom Morgan will report. In her new role, Morgan will work closely with ABC Family President Paul Lee to create and execute trade and consumer public relations strategies for ABC Family's series, movies and specials, including "The Secret Life of the American Teenager," "Greek," "Kyle XY," "Samurai Girl," "Lincoln Heights" and the network's annual "25 Days of Christmas" programming event, which includes the original special, "A Miser Brothers Christmas," the "Harry Potter" feature film franchise and "The Chronicles of Narnia: The Lion, the Witch and the Wardrobe."

"Diane's strong track record and media relationships, combined with her creativity and enthusiasm, make her a perfect fit for ABC Family," said Nichols.

"Diane will be a strong addition to the team," said Lee. "We're coming out of the best year in ABC Family's history, and I know that together we will continue to create great opportunities for the network going forward."

Previously, Ms. Morgan oversaw public relations and multi-platform campaigns for E! Networks, G4 and Sí TV. During this time she was responsible for creating and executing public relations strategies and campaigns, securing hits in national and international consumer television, and overseeing media and the network's signature live red carpet events for E! Entertainment Television, The Style Network and E! Online.

Editors please note: A photo of Ms. Morgan is available at ABC Family's press website, www.abcfamilymedianet.com

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