

ABC FAMILY LAUNCHES A NEW ORIGINAL ONLINE SERIES WITH GRAMMY-NOMINATED BAND *PLAIN WHITE T'S*

Original Online Series Premiering Wednesday, July 30 on ABCFamily.com Goes Behind-The-Scenes as Band Records Their New Album, "Big Bad World"

Burbank, CA (July 16, 2007) – ABC Family will hit the beach this summer with the two-time Grammy-nominated band, Plain White T's, in the 12-webisode original online series, "Meet Me In California," documenting the behind-the-scenes process of the band recording their second major label album. Online series will premiere on **Wednesday, July 30** on abcfamily.com/plainwhitets, with new webisodes streaming every Wednesday through October.

Each five-minute webisode will provide an up-close and personal glimpse of Tom, Dave, Mike, De'Mar and Tim as they work together at a Malibu beach house creating their new album, "Big Bad World," which will be released on Tuesday, September 23.

The Plain White T's were featured as the Kappa Tau fraternity band, in the first season of the hit ABC Family original series, "Greek," before exploding onto the music scene with their two-time Grammy-nominated smash hit single, "Hey There Delilah," which hit #1 on Billboard's Hot 100 chart and is the fourth song in history to sell over three million digital singles. For "Meet Me In California," the band gave abcfamily.com unprecedented access to detail the process of recording their new album in Malibu and Chicago, as well as while rehearsing and touring around the world in support of the September 2008 release date.

Directed by Mike Venezia, who directed the band's live concert DVD as well as their "Making a Memory" video, and also shot in part by the band themselves, the series is an intimate and personal glimpse into the band's creative process as they deal with the stress of producing their first album since their Grammy-nominated release, and an insider's peek into the more epic moments of their lives - including photo shoots, interviews with the band and their families and live performances.

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From the recording studio in Chicago to hanging out in Malibu, as they write new songs, rehearse, relax, argue and get ready to promote their new album, "Meet Me In California" will capture the ups and downs of living like a rock star.

ABCFamily.com provides a variety of entertainment and community options from fan-centric content about the network's programming – including behind-the-scenes clips and webisodes – to person-profiles that allow commenting, favoriting and rating any piece of content on the site. Social networking tools and online activities such as VirtualRush.com foster user-interaction with the site and between users.

Part of the Disney-ABC Television Group, ABC Family, distributed in over 91 million homes, features original movies, series and specials reflecting today's families and entertaining and connecting with adults through relevant stories about today's relationships, all told with diversity, dysfunction, passion, humor and heart. ABC Family's programming is a mix of quality acquired series and theatricals as well as original movies and scripted dramas. ABC Family is also the destination for Holiday events with "13 Nights of Halloween" and "25 Days of Christmas" branded programming events. ABC Family. A New Kind of Family.

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